

Designers

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DIV.Section1 {
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}The Cleveland Fashion Show

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Saturday, June 12, 2010 :: 9:00 pm - 12:midnight

I. American Collegiate Designers

Erin Scheiner :: Akron University

Michael Pennick :: Sean Rice

Catherine Hecker :: Ursuline College

Anne-Marie Gurko :: Ursuline College

II. American Designers

Arie Miller

Carl Williams, Jr.

Natasha Rawls :: NaJo Creations :: FWC Visiting Artist :: Little Rock Fashion Week

Christopher Boyle :: Christopher W. Boyle

BUY TICKETS

Mr. Christopher Boyle

Christopher Boyle

Mr. Boyle launched his new line of dresses at Fashion Week Cleveland 2010. As a freelancer Christopher has designed clothing for Jessica Alba, Miley

Cyrus, Alyssa Milano, Britany Murphy, Ashanti, Monique Colman, and Mischa Barton. He has designed for many labels including the Patty Park Agency, Level Red, Lorena Sarbu Couture, and Ntnse Jeans. He collaborated with Elie Saab of Paris in creating hand beading for Lorena Sarbu Couture. In addition, he worked at 24Seven agency helping to create looks for numerous clothing lines. His community service has included work for UNICEF, Up Women's Network, and Glaxo Smith Kline (GSK) (he designed GSK's "X it Out" tees for their cervical cancer vaccine campaign). He has designed private label collections for Banana Republic, Eclipse Noir, Charlie M., Kitson, Arden B., and Agents for Modern Living. Christopher was the creator of the clothing line Mblem by Mandy Moore. Special dresses for Mandy Moore have included outfits worn on the Tyra Banks Show, the ACE Awards, and a concert tour. Christopher W. Boyle is a native Clevelander and graduate of the Fashion Institute of Design and Merchandising in Los Angeles.

Najo Creations

The company's name NaJo was created by Little Rock designer Natasha Rawls, who combined the names of her two sons Nathan Long and Jordan Long. Today, NaJo's meaning has evolved to signify, for the fashion forward woman, "never bored, always interesting and fashionable."

As a teenager, Natasha participated in Project Runway Season 5 show finalist Korto Momolu's 2006 Fall Fashion Show at Lulav International Restaurant in downtown Little Rock. NaJo has headlined several fashion shows across the southeast. NaJo was honored as "Little Rock Fashion Week 2009 Clothing Line of the Year," at fashion week in Arkansas.

Adored by many for her crochet, classic designs, and laid back personality, Natasha and NaJo have continued to climb new heights. Local and national celebrities have worn NaJo. Currently, Natasha is designing special NaJo outfits for World Wrestling Entertainment (WWE) Diva Mickie James, as the 5-time WWE Women's Champion promotes her debut country music album Angels & Strangers.

Saturday, February 5, 2011:: 2:00 pm - 4:00 pm

Designer Call 2011

Chisholm Halle Costume Wing - Library

Western Reserve Historical Society

10825 East Boulevard - University Circle

Cleveland, Ohio 44106

OPEN CALL EVENT

Bring your portfolio and garments from your collection. This is your opportunity to show your work during Fashion Week Cleveland!

Saturday, February 5 :: Designer Call :: Chisholm Halle Costume Wing - WRHS :: 2:00 pm - 4:00 pm

Saturday, May 15 :: SET Nightclub & Lounge :: 9:00 pm - 12:00 midnight

Designer and Model :: Meet & Greet Party

Hosted by Smile Art Center

Word-of-Mouth Promotions and Fashion Week Cleveland presents

the Designer and Model Meet & Greet Party in conjunction with the Grand Opening of SET Nightclub & Lounge!

Mix and mingle with models and designers who will bring fashion week to Cleveland! A special VIP sneak preview of the sights and sounds of Fashion Week Cleveland. Enjoy stylish hor d'oeuvres and a "Fashion Passion" martini, and get into the fashionista experience... informal modeling, prizes, and the most stylish of guests will come together for a gorgeous and delicious evening.

A chance to win tickets to Fashion Week Cleveland's The Cleveland Fashion Show - black tie gala.

SET Nightclub & Lounge Grand Opening :: Featuring Nationally-acclaimed DJ Mick Boogie :: DJs Impure & GO

Dress is Fashion-forward :: No Charge :: 1360 W. 9th Street :: Warehouse District

Fashion Week Cleveland, which has been called "the nation's third largest fashion week after New York and Los Angeles," (Womens' Wear Daily) combines art, fashion, and music. Top American and collegiate designers show their work every 1st week of May in Cleveland, Ohio. The week includes a week of art and culture educational programs that will change the way you look at fashion.

Fashion Design and Merchandising Schools in Northeast Ohio
:: The importance of area four-year bachelor degree colleges ::
Credentialing, education, credit transfer, and employability :: Kent
State University, University of Akron, Ursuline College
:: Western Reserve PBS-TV :: NEOtropolis

Watch this video

Local Fashion Designer Valerie Mayen :: Fashion designer Valerie Mayen on the business of design in Northeast Ohio :
Western Reserve PBS-TV :: NEOtropolis
Watch this video

How to Get Free Advertising on Google for Your
Fashion Boutique
Courtesy of Susan Smith :: Must Love Boutiques :: May 15, 2010

If you are a boutique owner and your store is not on Google Places, sign up at once. Why? Because 63% of search engine users expect to find a business that is located within 15 miles of their home when they conduct a search. Google Places helps those consumers find you. And its FREE.

List your business and Google displays your address, phone number, hours of operation and other key business information. You can create coupons, display photos and post videos on Google Places and its FREE. Plus you can track and measure the performance of your listing. You get information on where customers came from and what words they searched to find you online and did I mention its FREE.

There is another way to advertise using Google Places and it's ALMOST FREE – Tags. For less than \$1 a day you can make your boutique (currently only available in 11 cities) stand out on Google.com and Google Maps. Tags are currently available in San Jose, Houston, Austin, Atlanta, Washington DC, San Diego, Seattle, Boulder, Chicago, San Francisco and Mountain View.

Some other great features of Google Places are:

Business photo shoots: In addition to uploading your own photos, if you have a boutique in one of the select cities you can request a free photo shoot of the interior of your business. The photos are used to supplement existing photos of your business on Place Pages.

Customized QR codes: From the dashboard page of Google Places, if you are located in the U.S. you can download an QR code that's unique to your business. You place the QR code on your business cards and other marketing materials. Customers can scan the code with their smartphone and go directly to your Google Place Page.

Favorite Places: This program was so successful Google is doing a second round. They mailed window decals to 50,000 businesses (awarded a favorite status rating) around the U.S. The decals have a mobile scannable QR code. Customer and potential customers just scan the decal and can learn all about your boutique and any special offerings.

Service areas: If you travel to serve customers, you can show which geographic areas you serve. And if you don't have a storefront (operate out of your house or office) you can make your address private.

One out of five searches on Google are related to LOCATION. Make sure your boutique is found. List today. By the way, did I mention its FREE. Now that's a bargain. Courtesy of Must Love Boutiques.

Favorite Links :: "I went back to Ohio..."

Christopher Boyle

John Bartlett

Linda Allard

MoMo Falana

Nanette Lepore

Nary Manivong

Tad Boetcher

Valerie Mayen

Wendy Pepper

Chrissie Hynde

Drew Carey

Shannon Morse

Brittany Rucella

Favorite Links :: "Fashion Media leaders..."

Dina's Days

Fashionably Cleveland

Must Love Boutiques

Ohio Fashionista

Cleveland Retail Commission :: Economic Development

Positively Cleveland :: Convention Bureau

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}

```

```

@font-face {
font-family: Cambria Math;
}
@font-face {
font-family: Calibri;
}
@page Section1 {size: 8.5in 11.0in; margin: 1.0in 1.0in 1.0in 1.0in; mso-header-margin: .5in; mso-footer-margin: .5in;
mso-paper-source: 0; }
P.MsoNormal {
FONT-SIZE: 11pt; MARGIN: 0in 0in 10pt; LINE-HEIGHT: 115%; FONT-FAMILY: "Calibri","sans-serif"; mso-style-unhide:
no; mso-style-qformat: yes; mso-style-parent: ""; mso-pagination: widow-orphan; mso-fareast-font-family: Calibri; mso-
ascii-font-family: Calibri; mso-ascii-theme-font: minor-latin; mso-fareast-theme-font: minor-latin; mso-hansi-font-family:
Calibri; mso-hansi-theme-font: minor-latin; mso-bidi-font-family: "Times New Roman"; mso-bidi-theme-font: minor-bidi
}
LI.MsoNormal {
FONT-SIZE: 11pt; MARGIN: 0in 0in 10pt; LINE-HEIGHT: 115%; FONT-FAMILY: "Calibri","sans-serif"; mso-style-unhide:
no; mso-style-qformat: yes; mso-style-parent: ""; mso-pagination: widow-orphan; mso-fareast-font-family: Calibri; mso-
ascii-font-family: Calibri; mso-ascii-theme-font: minor-latin; mso-fareast-theme-font: minor-latin; mso-hansi-font-family:
Calibri; mso-hansi-theme-font: minor-latin; mso-bidi-font-family: "Times New Roman"; mso-bidi-theme-font: minor-bidi
}
DIV.MsoNormal {
FONT-SIZE: 11pt; MARGIN: 0in 0in 10pt; LINE-HEIGHT: 115%; FONT-FAMILY: "Calibri","sans-serif"; mso-style-unhide:
no; mso-style-qformat: yes; mso-style-parent: ""; mso-pagination: widow-orphan; mso-fareast-font-family: Calibri; mso-
ascii-font-family: Calibri; mso-ascii-theme-font: minor-latin; mso-fareast-theme-font: minor-latin; mso-hansi-font-family:
Calibri; mso-hansi-theme-font: minor-latin; mso-bidi-font-family: "Times New Roman"; mso-bidi-theme-font: minor-bidi
}
.MsoChpDefault {
mso-fareast-font-family: Calibri; mso-style-type: export-only; mso-default-props: yes; mso-ascii-font-family: Calibri; mso-
ascii-theme-font: minor-latin; mso-fareast-theme-font: minor-latin; mso-hansi-font-family: Calibri; mso-hansi-theme-font:
minor-latin; mso-bidi-font-family: "Times New Roman"; mso-bidi-theme-font: minor-bidi
}
.MsoPapDefault {
MARGIN-BOTTOM: 10pt; LINE-HEIGHT: 115%; mso-style-type: export-only
}
DIV.Section1 {

```

page: Section1

}

Designer Tad Boetcher of "Bill by Bill Blass" and "tad b".

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Founded by Donald Shingler